

Creation of a Vibrant "Tochigi"



Chief Executive Director
Masashi Nakatsu
Toyota Woodyou Home Corp.
Member of the Board
Senior Adviser

Since its foundation in February 1988, the Tochigi Association of Corporate Executives has proposed various policies and conducted various business activities to achieve the objective "Contribute to the development of our home, Tochigi prefecture, and to the growth of vibrant industry."

During this time, we became an incorporated association in April 2003. Since April 2012, we have taken a new step forward by becoming the second association of corporate executives in Japan to become a public interest incorporated association.

Our association is unique in that its members consist of representatives of locally founded and steadily developing medium-sized businesses as well as representatives and managers of large businesses that are firmly rooted in the prefecture and rapidly advancing in the world. These members join the association in a private capacity, polish their individual qualities through active discussions in an environment of unprecedented friendship and diversity, and demonstrate creativity and private-sector dynamism to contribute to the development of Tochigi Prefecture.

Through committee projects that are the core activities of our association, we collect solutions to various financial and social issues of communities, publish them in proposals and reports, and promote them as much as possible to the people of the communities through the government and related organizations, the news media, etc., in order to promote industry in Tochigi Prefecture and create vibrant communities.

Starting in 2019, our committees and the associations will be researching new topics for the next two years.

In addition, we are working hard to revitalize Tochigi prefecture, cultivate human resources, and carry out social contribution projects in order to achieve an enriched community.

Our association is conscious of our mission as a public-interest incorporated association. We strive to make further improvements for the public interest, and we continue to develop proactive activities for creating a vibrant Tochigi.



Executive Director
Masanao Matsushita
THE ASHIKAGA BANK,LTD.
President

Tochigi Association of Cooperate Executives

Organization Chart



Tochigi Association of Cooperate Executives

The 5 Pillars of Activity

Committee Projects

Social Contribution Projects

Lecture Projects

Member Training Projects

Social Gathering Projects

Tochigi Association of Cooperate Executives

Prospectus

The basic trends of socioeconomic changes for the 21st century include internationalization, an advanced information society, an increased service economy, and an aging society. It is now our duty to create a vibrant Tochigi Prefecture that can respond appropriately to these changes, and to pass it on to the next generation.

The economy of Tochigi Prefecture has made great progress as a result of advances in industrialization since the early 1960s. However, if we are to expect steady growth in the future as well, it is essential to strengthen industrial infrastructure through close cooperation and exchange among all industries. This is our most important task today, because as Japan's industrial structure changes along with the globalization of its economy, there is a pressing need for a solution to the contradictory challenges of cooperation and competition among regions.

Tochigi Prefecture is favorably located for playing a part in the economy of the Tokyo metropolitan area, and that advantage continues to increase. Now that revitalization of regional economic development is expected in the 21st century, our industries, whose activities are based in Tochigi Prefecture, need to do their best to improve the quality of businesses in order to fulfill that responsibility in the region. At the same time, it is necessary to unite local businesses, emerging businesses, industrial economic organizations, etc., to become a leading force for regional economic development.

Based on these points, our association was established by volunteers as a mechanism for promoting regional economic development. These volunteers include companies and industrial economic organizations whose business is based in Tochigi. Our association demonstrates creativity and private-sector dynamism to make various policy proposals, carry out projects, etc., and is expected to contribute to the development of our home, Tochigi prefecture, and to the growth of vibrant industry. We assert that our association is politically a completely neutral organization that is based on the principle of good faith.

(February1988)

Standing Committee

Industrial Policy Committee



Chairman
Yasushi Naito
Terra Creation Co.,Ltd
CEO

Regional Promotion Committee



Chairman
Yuichi Gunji
Kantoh Nosan KK
CEO

Business Operation Affairs Committee



Chairman
Kazuaki Hirano
Seibu Namakon K.K.
CEO

Social Affairs Committee



Chairman
Gen Yoshida
Kanto Transportation,Inc.
Senior Managing Director

Internationalization Promotion Committee



Chairman
Hisako Ishikawa
Orion Computer
CEO

Standing Committee

Social Contribution Promotion Committee



Chairman
Akira Tamura
AID co., Ltd
CEO

Administrative and Financial Reform Committee



Chairman
Takashi Iwami
Hamayagumi Co., Ltd
President and CEO

Research Workshop

Future Operations Workshop



Chief Organizer
Yuji Koguchi
Koguchi Kougyo Co.,Ltd.
CEO

Tochigi Cultural Exchange Workshop



President
Keiichiro Omagari
Taisei Corporation
Kanto Branch Store Utsunomiya Business Office Director